

**BOAT  
& FUN BERLIN**  
28 NOV – 01 DEC 2024

# **COMMUNICATION KIT**

**FOR EXHIBITORS AND PARTNERS OF BOAT & FUN BERLIN**



A brand of  
 **MESSE  
BERLIN**



# BOAT & FUN BERLIN COMMUNICATION KIT

Dear exhibitors and partners,

From 28 November to 1 December 2024, BOAT & FUN BERLIN will be all about water sports, fishing, outdoor and camping.

We look forward to welcoming you as an exhibitor or partner!

To make your participation a complete success we would like to support you with this communication kit. Please use the templates and promote your participation at BOAT & FUN BERLIN on your social media channels, on your website or in newsletters.

Show your community that you are on board!

We are also happy to publish your photos or reels on our social media channels.

Your BOAT & FUN BERLIN crew



## IN THE COMMUNICATION KIT YOU WILL FIND THE FOLLOWING MATERIALS:

 [Text templates for newsletter/website](#)

 [Text templates for social media posts](#)

 [Logos, graphics and photos](#)

**You want to stay up to date?**






On our [website](#) you will find all important news.

Subscribe to our [newsletter](#)!

Follow us on social media!



# BOAT & FUN BERLIN BASICS

	Brief description
Event name	BOAT & FUN BERLIN
Spelling event title	Our event title is “ <b>BOAT &amp; FUN BERLIN</b> ” – always written in capital letters. The title never stands alone, but always with “ <b>BERLIN</b> ”: BOAT & FUN BERLIN.
Date and opening hours	28 November – 1 December 2024, daily from 10 am to 6 pm
Venue	Berlin Exhibition Grounds Messedamm 22, 14055 Berlin Entrance North (Masurenallee) and Entrance South (Jaffestraße)
Colours	 CMYK 100 / 0 / 0 / 0 RGB 11 / 161 / 226 Hex: #0ba1e2
Our communication channels	 <a href="https://www.instagram.com/bootundfunberlin">Instagram: @bootundfunberlin</a>  <a href="https://www.facebook.com/BOOT&amp;FUN">Facebook: @BOOT &amp; FUN</a>  <a href="https://www.linkedin.com/company/BOOT&amp;FUN">LinkedIn: @BOOT &amp; FUN</a>  <a href="http://www.boot-berlin.de">www.boot-berlin.de</a>



## TEXT TEMPLATES FOR NEWSLETTER OR WEBSITE

From 28 November to 1 December 2024, BOAT & FUN BERLIN will be all about leisure and adventure on, in and around the water. In the middle of Europe's largest inland and water sports area, you will find trends and innovations as well as an impressive variety of brands and models for water and outdoor activities. From canoes and luxury yachts to houseboats – almost all segments and sizes of boats will be on display under the Berlin Radio Tower.




With its large test basin, the Fun Sports Area is a great place for hands-on exploration. Forums and workshops on houseboating, fishing, sailing, refitting and tourism will also provide plenty of inspiration. The popular boat and leisure fair is a must-see, not just for water sports enthusiasts, but also for anglers, campers, and outdoor adventurers.

Together with ANGLING WORLD BERLIN – Europe's Biggest Fishing Fair –, AUTO CAMPING CARAVAN and TRANSPORTER TAGE BERLIN, BOAT & FUN BERLIN is Germany's biggest boat and leisure fair for water sports, angling, outdoor and camping.

We are on board! Visit us at our stand **[please add]** in hall **[please add]**.

Tickets & all further information are available online at [www.boot-berlin.de](http://www.boot-berlin.de).

## TEXT TEMPLATES FOR SOCIAL MEDIA POSTS

-  From 28 November to 1 December 2024, BOAT & FUN BERLIN will once again be the meeting place for all water sports enthusiasts. A variety of water and outdoor activities await you in the exhibition halls under the radio tower. And we will be on board! Visit us at our stand **[please add]** in hall **[please add]**. We look forward to seeing you. Information and tickets at [www.boot-berlin.de](http://www.boot-berlin.de)
-  Meet us from 28 November to 1 December 2024 at BOAT & FUN BERLIN – the boat and leisure fair in the middle of Europe's largest inland and water sports area. Be part of it! You will find us at stand **[please add]** in hall **[please add]**. Information and tickets at [www.boot-berlin.de](http://www.boot-berlin.de)
-  Save the date: Meet us from 28 November to 1 December 2024 at BOAT & FUN BERLIN in the exhibition halls under the radio tower. You can expect an impressive variety of brands and models and everything your water sports heart desires. Get your ticket and visit us at stand **[please add]** in hall **[please add]**. We look forward to seeing you! Information and tickets at [www.boot-berlin.de](http://www.boot-berlin.de)
-  From 28 November to 1 December 2024, BOAT & FUN BERLIN will once again be the hotspot for all water sports enthusiasts and outdoor fans. From boats of all brands and sizes to fun sports, outdoor and equipment, the 14 halls under the radio tower have something for everyone. We are also on board! Visit us at our stand **[please add]** in hall **[please add]**. Information and tickets at [www.boot-berlin.de](http://www.boot-berlin.de)

*Our Hashtags: #BOATANDFUN #BOATANDFUNBERLIN #BOATANDFUNBERLIN2024*



# LOGOS, GRAPHICS AND PHOTOS

Promote your presence at BOAT & FUN BERLIN!  
Help yourself and pick from our logos, graphics and photos.

[Click download link!](#)





**WE ARE HAPPY TO PROMOTE YOUR BRANDS,  
BOATS AND PREMIERES ON OUR  
SOCIAL MEDIA CHANNELS.**



## **WHAT DO WE NEED?**

- 📌 Name of your social media account
- 📌 Representative, high-resolution photos (preferably 1:1) and/or videos (preferably 9:16, maximum 30 seconds), if necessary with a short description
- 📌 Your hashtags and links

## **PLEASE SEND YOUR MATERIALS TO:**

Natascha Blümlein  
natascha.bluemlein@messe-berlin.de



# BOAT & FUN BERLIN

## DATE

28 November – 1 December 2024  
daily from 10 am to 6 pm

## VENUE

Berlin Exhibition Grounds  
Entrance North (Masurenallee) and  
Entrance South (Jafféstraße)

## ORGANIZER

Messe Berlin GmbH  
Messedamm 22  
14055 Berlin  
GERMANY

## CONTACT

T +49 30 3038 2008  
boot@messe-berlin.de

[www.boot-berlin.de](http://www.boot-berlin.de)



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