

Special Conditions of Participation for BOOT & FUN BERLIN 2024

Status: Januar 2024

§ 1 Organizer / Event

BOOT & FUN BERLIN 2024 (Event) is hosted by the trade show organizer Messe Berlin GmbH (MB) at Berlin Exhibition Grounds (ExpoCenter City).

§ 2 Dates

Duration of the event:

November 27 - December 1, 2024

GALA NIGHT OF BOATS:

November 27, 2024

Starts at 18:00 pm

End of construction

GALA NIGHT OF BOATS:

November 27, 2024

4:00 pm

Visitor opening hours:

November 28 - December 1, 2024

10:00 am - 06:00 pm

Start of construction:

November 22, 2024

7:00 am

(this date is not valid for all halls, please ask the project for further information)

Dismantling end:

December 3, 2024

10:00 pm

Each exhibitor is obliged to fully equip his stand during the event and to staff it with expert personnel. Premature dismantling of the stand (before the official end of the event) is not permitted. If the exhibiting company violates this regulation, the organizer is entitled to demand a contractual penalty to be determined in accordance with the regulations of the ATB. The exhibiting company may provide evidence that the organizer has not incurred any damage or only a significantly lower damage. The possibility of asserting further claims remains unaffected by this.

§ 3 Approval

Admitted are manufacturers, dealers, importers, associations, institutions, service providers and other suppliers whose products or services correspond to the theme of the BOOT & FUN BERLIN. Companies whose offer is not included in the core segments of the event are not entitled to admission.

§ 4 Participation prices

4.1 The stand rental prices are for the exhibition space only. The additional fee of EUR 12.50 (incl. EUR 0.60 AUMA fee) includes general hall supervision and aisle cleaning as well as a flatrate fee for electricity and water consumption, hall lighting and heating. The Media Package of EUR 99.00 for exhibitors up to 24 m² and EUR 260.00 for exhibitors 25 m² and larger must also be paid.

4.2 The net stand rents are for 1 m² floor space:

Stand form

Price normal

- Row stand (one side open)
(minimum 6 m²) EUR 77,00
- Corner stand (two sides open)
(minimum 15 m²) EUR 82,00
- Headstand (three sides open)
(minimum 20 m²) EUR 85,00
- Block stand (four sides open)
(minimum 30 m²) EUR 88,00

The participation fee for co-exhibitors amounts to EUR 300.00.

All prices are subject to the statutory value added tax.

§ 5 Cancellation of the exhibitor; "no show" penalty

Item 7 of the General Conditions of Participation of MB shall apply.

§ 6 Direct sales

Direct sales are expressly permitted and encouraged. The fair goods may only be delivered or removed from the stand after the end of the event. The daily delivery of goods delivery is only permitted outside the opening hours.

§ 7 Gastronomic supply

The distribution and sale of food and beverages (including ice cream, confectionery, etc.) to visitors and guests is not permitted. The exclusive right to the commercial sale of catering services has been assigned to Capital Catering GmbH.

§ 8 Exhibitor passes

- 8.1 Each exhibitor receives free exhibitor passes for the duration of the exhibition, the number of which depends on the size of the respective stand.
- 8.2 Exhibitors with a stand area of up to 19 m² will receive three exhibitor passes free of charge. For each additional 10 m², an exhibitor pass will be provided.
- 8.3 If additional exhibitor passes are required, they must be ordered separately from the Exhibitor Portal Webshop and are subject to a charge.

§ 9 Media Package

- 9.1 The organizer shall publish a list of all exhibitors online and/or offline in the form of a database as a service component of the advertising fee - the information contained therein shall include the following information provided by the exhibitor/client: Company name, address, hall, stand number, email address, telephone number, fax number, internet address, industry, products.
- 9.2 Only trademarks that are exhibited at the current trade fair will be entered. Compensation for incorrect, incomplete or non-existent entries is excluded. The client is responsible for the content of the entries and any resulting damage.

§ 10 Stand presentations

- 10.1 The volume for demonstrations during the exhibition must be such that adjacent exhibitors are not adversely affected by the demonstration. Noise emanating from a stand may therefore not exceed a communication level (Leg) of 70 dB (A) at the boundaries of the stand. Large-screen presentations may only take place in screened or enclosed rooms. They must be laid out in the direction of play towards the inside of the stand. To prevent visual and acoustic interference with other exhibitors, presentations must be coordinated with the neighboring exhibitor. Public walkways must not be blocked. The MB is entitled to prohibit demonstrations at any time in the event of infringements.
- 10.2 The presentation counters of the propagandist stands are to be placed in such a way that the audience does not stand in the aisles.
- 10.3 All exhibitors are required to carpet their exhibit space (or similar floor covering).
- 10.4 Companies that are not named in the approval may not be advertised on the stand.

§ 11 GALA NIGHT OF THE BOATS

The GALA-NIGHT OF THE BOATS will take place on November 27, 2024, starting at 06:00 pm. All stands must be set by 4:00 pm up on this day and manned from 06:00 - 12:00 pm. The ANGLING WORLD BERLIN the TRAVEL WORLD as well as the AUTO CAMPING CARAVAN are not open on this evening.

§ 12 Non-profit associations, clubs, class associations

Non-profit associations, clubs and class societies will receive a discount if they register in good time and provide promotional services for the event.

The exhibitor is entitled to a discount on the stand rental fee if he provides advertising services for the event. The decisive factor for this is the documentation of the corresponding advertising service.

- 12.1 The documentation should take place in each case parallel to the publication/dispatch date of the corresponding actions. Documentation is possible in the form of copies and/or photos.
- 12.2 TRAU DICH! partners will also be exempt from the obligatory incidental costs fee and the media fee if they participate in the respective TRAU DICH! campaign in good time. The prerequisite for this is the binding written registration of free TRAU DICH! offers in good time before the respective trial date(s).
- 12.3 The co-exhibitor fee of EUR 300.00 will then be waived if the co-exhibitors submit a corresponding advertising service in writing in good time.
- 12.4 All-round carefree packages are available exclusively to non-profit associations, clubs and class societies.

§ 13 General Terms and Conditions of Participation of Messe Berlin GmbH (GTC)

In addition to these Special Condition and Participation, the GTC and any other event-specific guidelines apply. as well as the Technical Guidelines, the House Rules and the Fire Protection Regulations.

If individual provisions contradict each other, the provisions of the GTC, the event-specific guidelines, the technical guidelines, the house rules and the fire protection regulations, Part A, shall take precedence over the GTC of the MB in the order stated.